

Certificate in People Analytics

Leverage data analytics to solve HR challenges and drive organizational success.



■ JAN 18, 2027 ■ 6 Months Part-Time ■ Blended Online ■ \$3,650 CAD

Skills You'll Gain

HR-Focused Analytics

Ethical & Legal Insights

Visual Data & Storytelling

KPIs and Lifecycle Metrics

Workforce Planning

Prepare for Roles Like

HR Data Analyst

Talent Acquisition Analyst

Workforce Planning Coordinator

Admission Requirements

Direct Enrolment

What You'll Learn

Transform organizational strategies through data-driven insights and learn how to excel in workforce planning, retention, development and engagement.

01 / Essentials of People Analytics

Learn how to apply analytics to identify HR issues and develop data-driven solutions. Topics include developing and presenting data-driven insights and solutions across each stage of the employee lifecycle; building a robust people analytics dashboard using sample datasets; and, identifying and calculating HR measurements and KPIs across the employee lifecycle while maintaining ethical considerations.

02 / Advanced Applications for People Analytics

Progress from essential to advanced people analytics by learning to utilize a statistical methodology to rigorously evaluate and predict critical organizational outcomes, create maximum impact by diagnosing organizational issues and prescribing actions, create a strategic framework and comprehensive data map to guide People Analytics strategy.

03 / Analytics Project Design and Delivery

Complete a people analytics project from end-to-end with minimal supervision. This course provides the opportunity for students to gain exposure to real challenges faced by organizations that can be solved with people analytics.



Course details and fees subject to change. Visit yorku.ca/continue.

Why York University School of Continuing Studies

Designed for working professionals, the School of Continuing Studies combines academic rigour with real-world application —so you graduate with skills you can use immediately.



Work-integrated learning with digital skills today's employers are prioritizing



Applied learning through real-world challenges with current market insights



Industry-informed curriculum shaped by subject matter experts



Cohort-based learning that builds lasting professional connections



Flexible formats designed for working professionals

Not sure if this program is right for you? Let's talk.

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LEARN MORE
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