

# Certificate in People Analytics (Intensive)

Leverage data analytics to solve HR challenges and drive organizational success.



SEPT 21, 2026 11 Weeks Part-Time Blended Live Online \$3,650 CAD OSAP ELIGIBLE

## Skills You'll Gain

- HR-Focused Analytics
- Ethical & Legal Insights
- Visual Data & Storytelling
- KPIs and Lifecycle Metrics
- Workforce Planning

## Prepare for Roles Like

- HR Data Analyst
- Talent Acquisition Analyst
- Workforce Planning Coordinator

## Admission Requirements

- Direct Enrolment

## What You'll Learn

Transform organizational strategies through data-driven insights and learn how to excel in workforce planning, retention, development and engagement.

### 01 / Essentials of People Analytics

Learn how to apply analytics to identify HR issues and develop data-driven solutions. Topics include developing and presenting data-driven insights and solutions across each stage of the employee lifecycle; building a robust people analytics dashboard using sample datasets; and, identifying and calculating HR measurements and KPIs across the employee lifecycle while maintaining ethical considerations.

### 02 / Advanced Applications for People Analytics

Progress from essential to advanced people analytics by learning to utilize a statistical methodology to rigorously evaluate and predict critical organizational outcomes, create maximum impact by diagnosing organizational issues and prescribing actions, create a strategic framework and comprehensive data map to guide People Analytics strategy.

### 03 / Analytics Project Design and Delivery

Complete a people analytics project from end-to-end with minimal supervision. This course provides the opportunity for students to gain exposure to real challenges faced by organizations that can be solved with people analytics.



Course details and fees subject to change. Visit [yorku.ca/continue](http://yorku.ca/continue).

## Why York University School of Continuing Studies

Designed for working professionals, the School of Continuing Studies combines academic rigour with real-world application –so you graduate with skills you can use immediately.



Work-integrated learning with digital skills today's employers are prioritizing



Applied learning through real-world challenges with current market insights



Industry-informed curriculum shaped by subject matter experts



Cohort-based learning that builds lasting professional connections



Flexible formats designed for working professionals

Not sure if this program is right for you? Let's talk.

EMAIL [continue@yorku.ca](mailto:continue@yorku.ca)

CALL 416.736.5616 1.855.900.YORK

LEARN MORE [continue.yorku.ca](http://continue.yorku.ca)

York University School of Continuing Studies

68 The Pond Road, 4700 Keele St, Toronto ON, M3J 1P3