Curriculum Developer and Instructor Needed for our Certificate in User Experience (UX)

Position Rank: Part-Time Instructor & Course Developer

Discipline/Field: User Experience (UX) Design

Home School: School of Continuing Studies

Home Department: Continuing Professional Education

Application Deadline: November 8th, 2018

WHO WE ARE

York University, founded in 1959, is now Canada’s third largest university. The School of Continuing Studies was established in 2015 and is quickly becoming a leader in adult learning, serving working professionals and diverse communities while offering an unparalleled academic experience.

WHAT OUR PROGRAM OFFERS

Launching in September 2019, our User Experience (UX) Design program is a part-time, non-credit Certificate in User Experience. The program will have 4 courses and take 8 months to complete. The blended format would include 7 weeks of online study and one weekend block of face-to-face study for each course. Integrating the design thinking methodology directly into the curriculum, our program will give students both the theoretical and technical skills needed to be successful in a User Design focused role.

Proposed Course Titles

1. Fundamentals of UX
2. Experience Design
3. UI and Visual Design
4. Prototyping and Testing

If you work in the User Experience (UX) Design field and love your job and are passionate about training and nurturing the next generation of diverse talent in this field, then we’re looking for you.

POSITION DESCRIPTION

As a Part-Time Instructor & Course Developer you will lead the development and delivery of your course under direction of the Program Manager, and in consultation with the Program Advisory Council, instructor peers and the instructional design team. We work as a collaborative team to make sure our students get the best education possible.

INSTRUCTOR & COURSE DEVELOPER DUTIES

As a course developer and instructor on our team you will:

• Develop and deliver course curriculum for blended learning (both online and in-class) using the templates and process provided
• Define, evaluate and validate learning outcomes, and correspondingly design strategies and tactics for assessing student learning
• Offer creative and engaging instruction that improves student success
• Work with our team to embed in-demand technologies into the classroom experience
• Provide formative assessment of student learning through a variety of methods and subsequently providing counsel to students where required
• Support learning through formative assessment and summative evaluation
• Participate in academic/curriculum and other components of annual and comprehensive program reviews
• Periodically weigh in on other program matters, including student recruitment and selection, scheduling, room assignments, technology, etc.

QUALIFICATIONS
• A degree in design or a design-related discipline (industrial design, user-centred design, visual design, design strategy, design management, human factors, psychology, human-computer interaction, etc.)
• Minimum 7 years of experience as a practitioner of User Experience Design
• Minimum 2 years of experience teaching or training adults in an educational or corporate setting
• Proven experience with developing curriculum
• Proven experience with User Design (UX) disciplines such as UX research methods, information architecture, usability testing, A/B Testing content strategies, as well as any relevant UX technologies.
• Experience incorporating adult learning principles and constructivist approaches to teaching and learning in an outcomes or competency-based approach is preferred
• Demonstrated ability working in a team environment with excellent interpersonal and organizational skills

SUBMITTING YOUR APPLICATION
Applications must consist of a cover letter and resume that outline your experience and training delivery. Please be sure to indicate if you have a preference for any particular course.

Candidates may choose to include samples of their work.

You may be asked for qualification verification (e.g., credentials). Please ensure your application specifically states which position you are applying for and the corresponding course or courses.

Applications are to be submitted As Soon As Possible, preferably no later than November 8th, 2018 by 11:59pm to:

Connie Konon
Program Manager, Continuing Professional Education, School of Continuing Studies
cbann@yorku.ca

We thank all candidates for their interest, however only candidates selected for an interview will be contacted.

We are an equal opportunity employer and value diversity at our company. We do not discriminate on the basis of race, religion, color, national origin, gender, sexual orientation, age, marital status, veteran status, or disability status.